



WTVW
PO Box 470
Rockford, IL 61105

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1452772

Schedule Dates 10/25/16-10/31/16
Advertiser Matt Castlen/State Rep/Republican/KY (83979)
Agency Smart Media Group (11271)
Product Political - State Representative (1073)
Brand CAST/ORDR/C25C31 (569588)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Fran,Berg,
Phone/Fax /
CPE CAST/ORDR/C25C31
Account Types National/Political
Billing Type Standard
Comments ORDR
NEW ORDER FOR CASTIEN FOR KY HD-14 10/25-10/31. PLEASE CONFIRM RATES
USED ARE OK; THANKS, FRAN

Date Entered 10/24/16
Last Modified 10/28/16
Entered By Teresa Isbell
CO-OP No
Headline # 25337258
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$270.00
Net Total \$1,530.00
Sales Tax

Evansville (WTVW)

By Broadcast Month	Spots	Rate
Oct. 2016	8	\$1,400.00
Nov. 2016	2	\$400.00
Grand Total:	10	\$1,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	12P- 12:30P (CST)	1		X						1	\$100.00	\$100.00	Evansville (WTVW)	EYEWITNESS NEWS AT N ADD 1X FRI	10/24/16
2.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	12P- 12:30P (CST)	1			X					1	\$100.00	\$100.00	Evansville (WTVW)	EYEWITNESS NEWS AT N ADD 1X FRI	10/24/16
3.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	12P- 12:30P (CST)	1				X				1	\$100.00	\$100.00	Evansville (WTVW)	EYEWITNESS NEWS AT N ADD 1X FRI	10/24/16
4.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	12P- 12:30P (CST)	1					X			1	\$100.00	\$100.00	Evansville (WTVW)	EYEWITNESS NEWS AT N ADD 1X FRI	10/24/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	12P- 12:30P (CST)	1	X							1	\$100.00	\$100.00	Evansville (WTVW)	EYEWITNESS NEWS AT N ADD 1X FRI	10/24/16
6.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	9P- 9:30P (CST)	1			X					1	\$300.00	\$300.00	Evansville (WTVW)	EYEWITNESS NEWS AT N	10/24/16
7.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	9P- 9:30P (CST)	1				X				1	\$300.00	\$300.00	Evansville (WTVW)	EYEWITNESS NEWS AT N	10/24/16
8.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	9P- 9:30P (CST)	1					X			1	\$300.00	\$300.00	Evansville (WTVW)	EYEWITNESS NEWS AT N	10/24/16
9.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	6:30P- 7P (CST)	1							X	1	\$100.00	\$100.00	Evansville (WTVW)	ANDY GRIFFITH	10/24/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	9P- 9:30P (CST)		1							1	\$300.00	\$300.00	Evansville (WTVW)		10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions

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